

PRIVACY POLICY

At Morton Real Estate Group, we are committed to protecting your privacy. This Privacy Policy explains how we collect, use, and safeguard your personal information when you visit our website (<https://mortonreg.com/>) or engage with our services.

1. Information We Collect

We collect personal information that you voluntarily provide to us, including:

Identity Data: Name, address, and email address.

Contact Data: Telephone numbers and mobile phone numbers.

Inquiry Data: Information about property interests and preferences you share via our "Drop us a line!" form or direct consultation.

2. How We Use Your Information

We use your data to:

Provide real estate brokerage and consulting services.

Respond to your specific inquiries and property requests.

Send transactional updates and appointment reminders.

Comply with legal and regulatory obligations.

3. SMS and Mobile Communication

If you provide your mobile number through our website or other channels, you are providing "express consent" to receive text messages from Morton Real Estate Group.

No mobile opt-in or text message consent will be shared with third parties or affiliates. Your mobile data is used strictly for internal communication between you and Morton Real Estate Group agents. We do not sell, rent, or share your SMS opt-in data with outside companies or partner organizations for marketing or promotional purposes.

4. Opt-Out and Rights

You have total control over your communications:

SMS: You may reply STOP to any text message at any time to opt-out.

Email: Use the "unsubscribe" link at the bottom of our emails.

Data Access: You may contact us at any time to request a copy of the data we hold or to request its deletion.

5. Data Security and Retention

We implement industry-standard security measures (such as encryption and secure servers) to protect your personal information. We retain your data only for as long as necessary to fulfill the purposes outlined in this policy or to meet legal record-keeping requirements.

6. Third-Party Links

Our website may include links to third-party websites (such as mortgage calculators or property portals). We are not responsible for the privacy practices of these external sites.

7. Contact Us

If you have questions about this Privacy Policy, please contact us at:

Morton Real Estate Group

Website: <https://mortonreg.com/>

Main Phone: 205-840-2064

Email: info@mortonreg.com